IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William E. Mazzara, Jr.

Serial Number: 10/736,491

Filing Date: December 15, 2003

Confirmation Number: 3801

Examiner/Group Art Unit: Oluseye Iwarere/3687

Title: METHOD AND SYSTEM FOR MANAGING PROMOTIONAL TELEMATICS SERVICES

RESPONSE

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

The Office Action dated October 24, 2008 has been received and carefully reviewed. Entry of this Response is respectfully requested.

Since January 24, 2009 was a Saturday, it is submitted that this response is being timely filed.